



TRUST FOR THE
NATIONAL
MALL

2019

ANNUAL REPORT

TRUST FOR THE NATIONAL MALL



Our Mission

The Trust for the National Mall is the leading nonprofit partner of the National Park Service (NPS) dedicated to restoring, preserving and enriching the National Mall.

We steward private support to design and deliver modern and resilient solutions that will transform the visitor experience and preserve the historic legacy of America's premier national park.

Our Goals

The Trust for the National Mall is committed to preserving the National Mall as a symbol of our nation's ideals and civic purpose. In support of that commitment, the Trust is working to carry out multiple restoration projects, enhancements and programs to ensure the National Mall endures as a world class, sustainable urban park. The Trust is working to enhance the experience of visitors on the National Mall and to help people of all backgrounds connect to the monuments and memorials, educational opportunities, and great cultural institutions of our nation that serve as a backdrop to America's Front Yard.

The Trust for the National Mall represents one of the strongest public-private partnership in the history of the National Park Service and is responsible for bringing the National Mall Plan to life. Approved by the Park Service with over 2,000 stakeholders in 2010, the plan contains a comprehensive blueprint and detailed action plan to enhance the National Mall's beauty, usefulness, and sustainability.

Our Approach

Restoration & Sustainability

The Trust brings its own expertise as well as access to notable architects, engineers, landscape designers and contractors to help expedite select priority projects of the National Park Service division overseeing the maintenance of the National Mall. We are dedicated to designing and delivering modern and resilient solutions, improving the conditions of the park's natural resources, upgrading visitor amenities, and providing access to new educational experiences. The Trust mobilizes private support and in-kind donations from its philanthropic supporters, corporate partners, foundations and individual donors to support the National Mall. These important partnerships and financial support enable the Trust to bring state-of-the-art and results-oriented design, along with expertise in construction management and sustainability to projects on America's Front Yard.

Public Awareness & Education

The Trust works to bring attention to the needs of the National Mall and for public and private support to preserve, restore and enrich this iconic landscape. Convening thought leaders, key stakeholders and government officials is an indispensable part of our efforts on the National Mall. The Trust's goal for its future educational programming is to provide intellectual, emotional, inspirational and patriotic connection to the purpose and significance of the National Mall.

Volunteer and Community Engagement

The Trust provides opportunities for individuals, organizations and companies to participate in service projects and other volunteer opportunities to support our partners at the National Park Service. Two current programs include Volunteers in Parks (VIP Program) and Trust Service Days. The Trust collaborates with NPS to carry out these initiatives and works to recruit and train volunteers, develop training materials and provide supplies for volunteers to ensure a meaningful experience for volunteers on the National Mall.



Welcome

For more than 120 years, the National Mall has endured as the home of America's history, heroes, and hope through its memorials, monuments, and open spaces. From the Washington Monument, which started it all, to the Martin Luther King, Jr. Memorial, the newest addition, to the wide-open grass panels, used for demonstrations and events, the National Mall serves as America's Front Yard — welcoming everyone to experience its history and its grandeur.

The Trust is a valued partner of the National Park Service, here to help make the National Mall what it should be — the best park in the world. We are proud to serve as the leading nonpartisan, nonprofit philanthropic partner of the National Park Service, helping to restore, preserve, and enrich the National Mall, through philanthropy, thought leadership, advocacy, education, and volunteerism to ensure its historic legacy endures and evolves as a vibrant and inclusive civic stage for all.

It is our honor to steward philanthropists and corporate and foundation funders to preserve, enhance, and engage with the National Mall.

At the Trust, we believe in the value of partnership to accomplish our mission. Working collaboratively with the Department of the Interior, the National Park Service, preservation and conversation organizations, and other leading non-profit organizations, we are able to prioritize and achieve results for our programs focused on restoration and sustainability, educational enrichment and accessibility, and volunteerism.

At the Trust, we believe in the value of philanthropy to accomplish our mission.

Our work would not be possible without these strong partnerships with leading corporations, philanthropic foundations and individuals contributing to the Trust. We are honored to have new and significant support of Wells Fargo to support the campaign to rebuild

the U.S. Park Police horse stables with a new education center, chaired by Sheila Johnson. This investment symbolizes an incredible amount of belief in our organization and confidence placed in our work, as well as Wells Fargo's commitment to supporting results that will impact the visitor experience for generations to come.


These partnerships, along with philanthropists at all giving levels, allow our work to thrive. We are grateful to our Women's Leadership Committee, McMillan and L'Enfant giving circles, BALL for THE MALL host committee, and our Board of Directors for their consistent annual support of the Trust.

We are extraordinarily proud of the Trust's achievements for 2019, and we are delighted to share those with you.

In the following pages, we share updates of our significant projects throughout the year, and updates regarding our finances. Additionally, you will see listings of our most committed and faithful philanthropists and funders. These people, corporations, and foundations bring important resources that allow us to achieve our mission, and with it, an incredible amount of reward in our work every day.

Thank you for taking the time to learn more about the Trust for the National Mall.

With gratitude,



Catherine Townsend
President & CEO



John E. (Chip) Akridge, III
Founder and Chairman, Board of Directors

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The opening of the relocated and restored Lockkeeper's House provides a new opportunity for interpretation featuring not only the the stories of Washington's early history but also a dynamic look at how much the landscape has changed over the years...We are grateful to our partners at the Trust for the National Mall for bringing the resources and expertise to the park that have created a new visitor experience."

Patricia Trap, former acting superintendent of National Park Service's National Mall and Memorial Parks



TRUST
FOR
THE
NATIONAL
MALL



The Lockkeeper's House

During its grand opening season, approximately 500 visitors a day toured the Lockkeeper's House: a gateway for the experience of visiting the National Mall.

In October 2019, the Trust partnered with TimeLooper to harness the power of virtual and augmented reality, to bring history to life at the Lockkeeper's House. The project resulted in an immersive re-creation of a canal view of Washington, D.C. in 1837.

Looking into the augmented reality installment, onlookers viewed Washington, D.C., the Washington Canal and the lock as it **would have appeared in the 1837**. For comparison, an actual window is located next to the augmented reality window — providing viewers with a fascinating historical contrast.

By preserving the Lockkeeper's House, we have protected a critical part of our shared history and created a world-class experience on the National Mall. We are currently planning for a permanent exhibit in the House, and are grateful to TimeLooper and America's National Parks for bringing this new, immersive experience to the National Mall. This is only a sneak peek of what's to come.

Re-Opening of the Washington Monument

The Trust is grateful that the Washington Monument is accessible to visitors again. And the view from the top... it's something that everyone should see at least once in their lifetime.

After a 37-month closure to modernize the elevator control system and construct a new security screening facility, the Washington Monument reopened to visitors in September 2019.

A significant portion of the upgrades were provided by long-time Trust philanthropist David M. Rubenstein. David's generosity is a reminder that private citizens and their gifts can truly leave a legacy for generations to come while also making a difference in the restoration and transformation of the National Mall.





U.S. Park Police Horse Stables and Education Center

While visitors often see U.S. Park Police on horseback at events around the National Mall, many people are not aware that their station and horse stables are also on the Mall.

The U.S. Park Police Horse Stables were originally built as a temporary facility for the 1976 U.S. Bicentennial celebration. They remain in full use today but do not provide an adequate space for the Park Police Mounted Unit and their horses.

This innovative project will replace the existing, dilapidated structures with new offices, stables, a visitor center, and paddocks. It will also provide a better environment for the horses and park police while creating a new point of interest for visitors and residents.

In addition to the construction, a Capital Maintenance Fund will be established to help supplement the annual budget directed through Federal appropriations for the U.S. Park Police and National Park Service for operating the horse stables, administrative offices, and educational exhibit space. The goal is to raise a minimum of \$3 million for the fund.

Once completed the new U.S. Park Police Stables will become an exciting destination on the National Mall.

The Trust and the National Park Service are grateful for the philanthropic gifts that have supported the building plans and construction, with special gratitude to Campaign Chair Sheila Johnson, as well as Wells Fargo, for significant underwriting.

Other principal supporters include Dr. Sachiko Kuno, The Dr. Scholl Foundation, and Nancy Bryant and Jerry Taylor.

Construction will replace the existing facility with a number of state-of-the-art improvements and features — including:

- Interactive educational area suitable for year-round programming for visitors
- Additional stalls — 16 total — and 4 turn-out paddocks versus the current 1, including a medical paddock
- Double fencing along paddock to allow observation without risk of negative interaction with public
- Covered shelters to allow extended turn-out time during adverse weather conditions
- Adequate size and air flow in each horse stall
- Heated wash and tack room
- Sustainable new water and waste management elements and environmentally-friendly materials
- Public areas for educational programming including access between barn, classroom and outdoor paddock



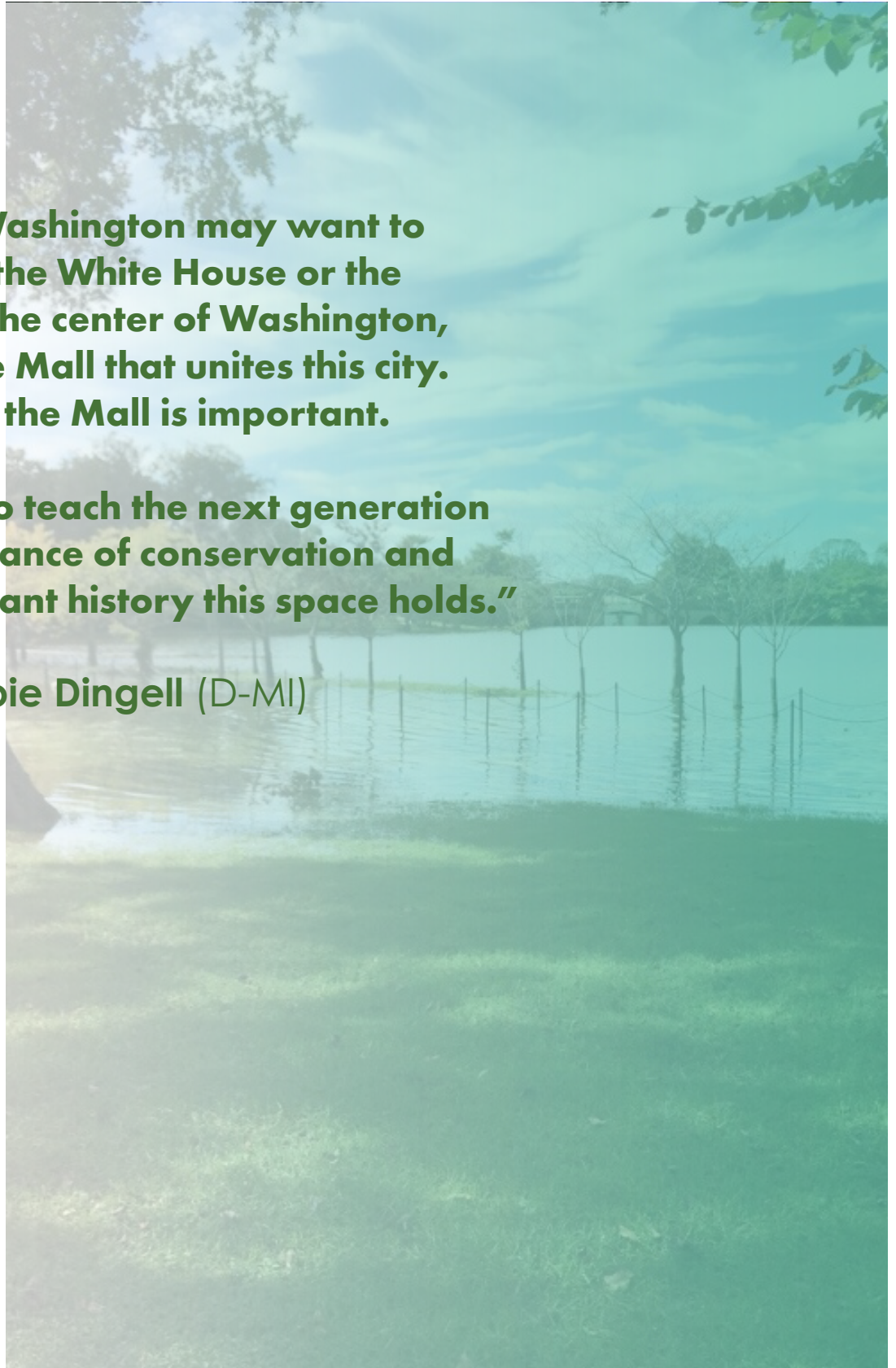
PRESERVE

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Many in Washington may want to think that the White House or the Capitol is the center of Washington, but it is the Mall that unites this city. Protecting the Mall is important.

We have to teach the next generation the importance of conservation and the important history this space holds."

Rep. Debbie Dingell (D-MI)





Save the Tidal Basin

In April 2019, the Trust for the National Mall, the National Park Service, and the National Trust for Historic Preservation publicly announced a partnership called "Save the Tidal Basin." The partnership is mobilizing the public and marshalling new resources to tackle the daily flooding and infrastructure needs of the National Mall Tidal Basin.

With presenting sponsor American Express, the National Mall Tidal Basin Ideas Lab was launched to compile a broad range of perspectives and a bold and collective vision to reimagine and safeguard the Tidal Basin for the next 100 years.

Over the last 12 months, internationally recognized firms DLANDstudio, GGN, Hood Design Studio, James Corner Field Operations, and Reed Hilderbrand have been envisioning creative and thought-provoking solutions to address the challenges and opportunities address the challenges and create an innovative future for the



Tidal Basin. The results of the Tidal Basin Ideas Lab will help engage and inform the public on this critical issue and also provide input to the National Park Service as it stewards this iconic space. The results will be presented in the fall of 2020 during a virtual exhibition that will showcase creative design collaboration and innovative and sustainable solutions that will protect the Tidal Basin for generations to come. The public will be encouraged to participate by providing feedback and public comment on the design concepts.



German-American Friendship Garden

The German-American Friendship Garden first opened in 1988. Over time the gardens have undergone several restorations. The Trust for the National Mall is now taking over the maintenance and management of the gardens to ensure that the gardens maintain a high level of excellence.

In support of this effort, funding for the restoration of the German American Friendship Garden was received from the Volkswagen Group of America. The endowment for the garden previously held by the National Park Foundation was transferred to the Trust for the National Mall. The combined funds have allowed the Trust to move forward with the work and planning for the garden.

Our work is guided by the desire to restore and maintain the original design intent of the garden laid out by Wolfgang Oehme and to feature plants native to Germany and the United States.

The immediate restoration includes irrigation, plant replacement and lawn repair, repairs and replacement of two sections of exposed aggregate sidewalk, and on-going maintenance.

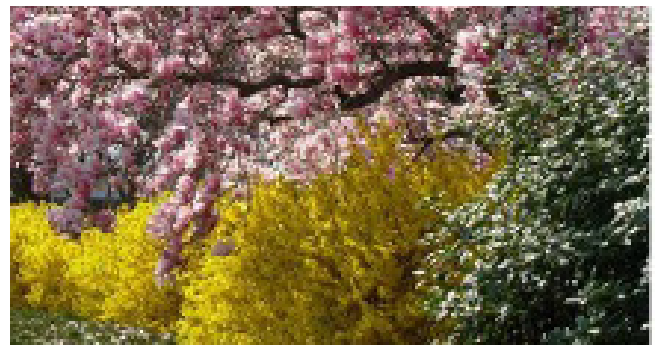
George Mason Memorial Restoration

The George Mason Memorial was authorized by Public Law 101-358 on August 10, 1990, to be developed by the Board of Regents of Gunston Hall. The landscape architect was Faye B. Harwell and the sculptor was Wendy M. Ross.

By 2016, the memorial was in need of a restoration that included updated systems and infrastructure.

New plantings and perennial gardens commemorate Mason's love of the landscape. Additional work included refurbishing the bronze statue of George Mason, cleaning the memorial's masonry, painting the stone engravings, and restoring the historic fountain.

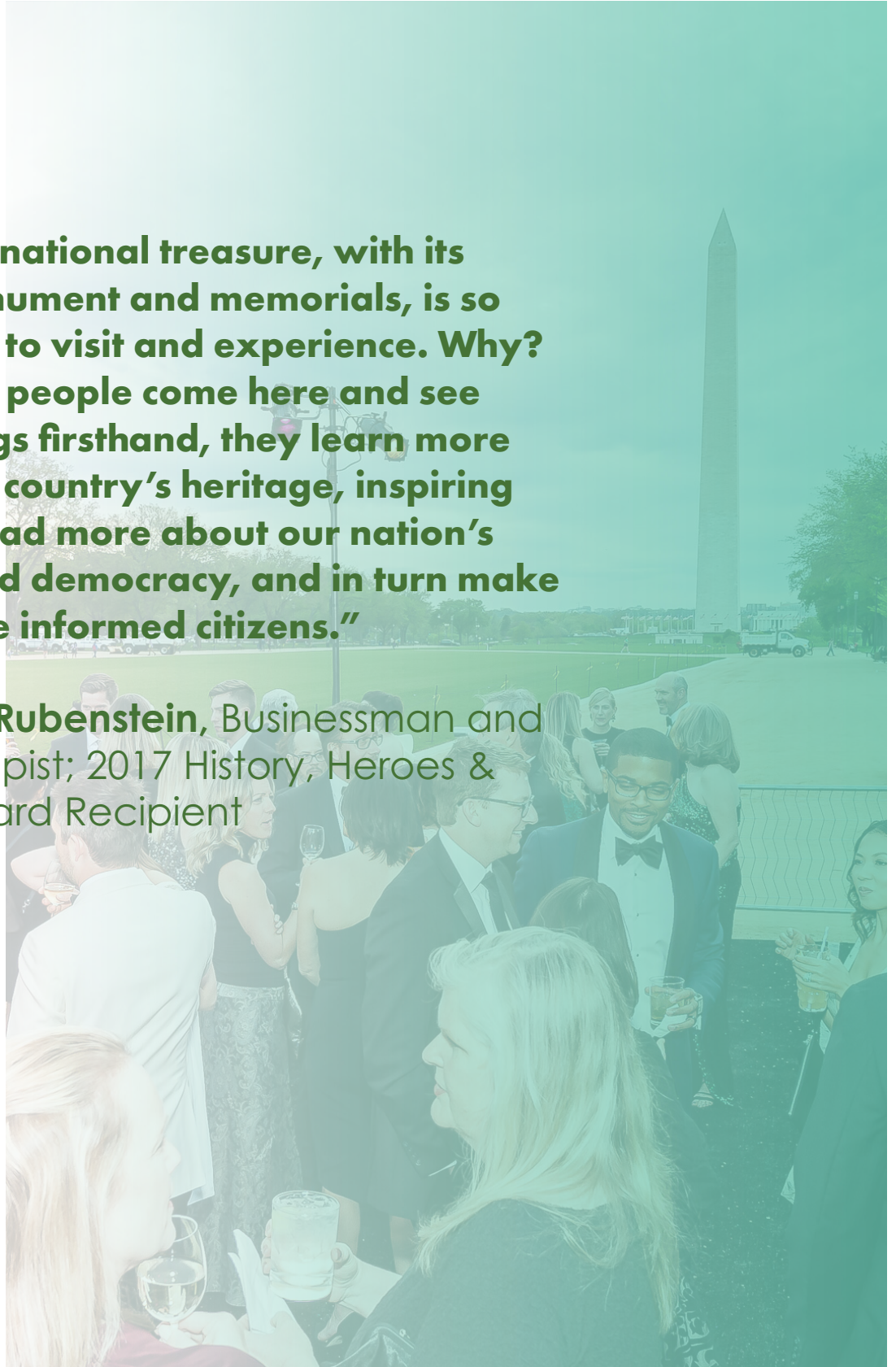
The project was funded through a Centennial Grant in partnership with the National Park Service. Private matching funds were provided by generous donors including the Dr. Scholl Foundation and the Gunston Hall Regents Fund.



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This great national treasure, with its iconic monument and memorials, is so important to visit and experience. Why? Because if people come here and see these things firsthand, they learn more about our country's heritage, inspiring them to read more about our nation's history and democracy, and in turn make them more informed citizens."

David M. Rubenstein, Businessman and Philanthropist; 2017 History, Heroes & Hope Award Recipient



LEADERSHIP ENGAGEMENT



2019 Ball for the Mall

The Trust hosted its twelfth annual benefit underneath the stars and amongst the monuments on the National Mall. CNN's Wolf Blitzer reprised his role as the Master of Ceremonies, and the event featured dynamic speakers, honored two members of Congress, and showcased critical improvement projects on the National Mall along with live music and entertainment.



At the centerpiece of the event program, the Trust for the National Mall welcomed President and CEO of Walmart, Inc. Doug McMillon as the keynote speaker.

Businesswoman and Trust board member Sheila Johnson introduced McMillon. Johnson has given generously over the years through multiple gifts to express continued support in restoring and enhancing the National Mall.



History, Heroes & Hope Award

The Trust for the National Mall developed the “History, Heroes & Hope Award” in 2014 to honor an individual, corporation, or organization that embodies the visionary spirit and courage exemplified on the National Mall.

Businessman and philanthropist David M. Rubenstein presented the 2019 “History, Heroes & Hope Award” to two members of Congress, Senator Lisa Murkowski, and the late Representative John Dingell, for their work on behalf of national parks. Representative John Dingell passed away on February 7, 2019 at age 92, leaving behind a legacy of commitment to public service.





WLC Spring Hats Tea

The Trust held its annual Women's Leadership Committee Spring Hats Tea at the Plaza on Constitution Gardens on the National Mall on May 14, 2019.

The annual luncheon is a celebratory gathering of the women who are dedicated advocates for the Trust and its critical work and projects on the National Mall.

Jean Case, chairman of the National Geographic Society and CEO of the Case Foundation was the event's keynote speaker. Case is a philanthropist and investor who authored *Be Fearless: 5 Principles for a Life of Breakthroughs and Purpose*.

“We are truly grateful for continued commitment and steadfast support from women leaders, which together ensure the National Mall — and all it represents — will flourish for generations to come.”

Sally Akridge, Co-Chair, Women's Leadership Committee



District Cup

In June, hundreds attended the District Cup Annual Polo Match & Beneficiary Event on the National Mall. The 2019 District Cup benefitted the Trust for the National Mall's campaign to rebuild the U.S. Park Police Horse Stables.

Honorary spokespersons for the event included Sheila Johnson, President & CEO of the Salamander Resort & Spa, and Nacho Figueras, world-renowned polo player and global face of Ralph Lauren, also played in the final match.



Leading Convener of National Mall Partners

The Trust and the National Park Service host regular convenings of National Mall and Memorial Parks non-profit partners and jointly attend the national Friends Alliance to share important updates, coordinate activities and share best practices. In 2019, the Trust held three partner luncheons and participated in national committee meetings with other leading park partners around the United States.

Participating partners in the luncheons include:

- American Battle Monuments Commission
- Ford's Theatre
- Friends of the National WWII Memorial
- Korean War Veterans Memorial Foundation
- National Cherry Blossom Festival
- National Law Enforcement Officers Memorial Fund
- National Woman's Party at the Belmont-Paul Women's Equality National Monument
- U.S. Navy Memorial Foundation
- Vietnam Veterans Memorial Foundation
- Washington National Monument Society

Volunteerism

With over 35 million annual visits, volunteers on the National Mall play a vital role in helping the National Park Service maintain and preserve America's Front Yard.

The Trust organizes year-round opportunities for individuals, organizations, and companies to participate in service projects and other volunteer opportunities on the National Mall.

Citizen-led efforts like these are integral to the preservation and enrichment of the National Mall. Volunteers have saved more than \$2.5 million in labor costs since 2017.



National Mall Corporate Service Day

In celebration of National Public Lands Day 2019, the Trust for the National Mall proudly welcomed over 100 individuals from five corporate teams to America's Front Yard to roll up their sleeves and dig into several maintenance projects on the National Mall. The Trust is grateful for the support of these steadfast partners doing their part to make the National Mall a cleaner, more beautiful space.



Volunteers-In-Parks

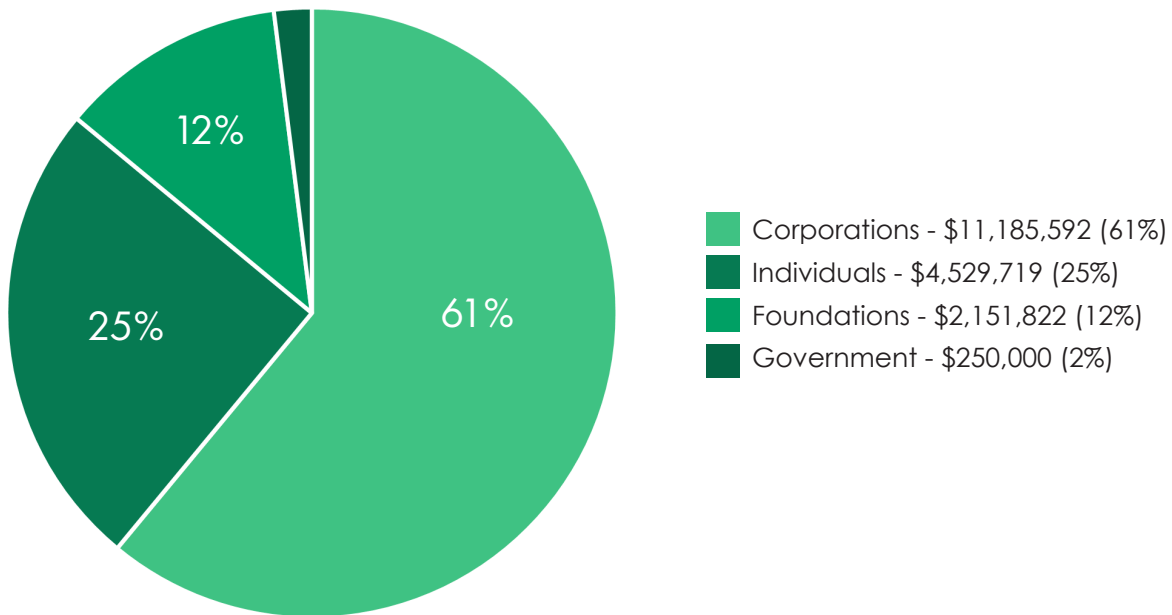
The mission of the National Mall and Memorial Parks' Volunteers-In-Parks (VIP) program is to empower a diverse community of volunteers to contribute their skills and knowledge through rewarding, engaging, and mutually beneficial experiences.

The Trust supports these programs in collaboration with NPS by providing recruitment services, participation in training, development of materials, and support for supplies.

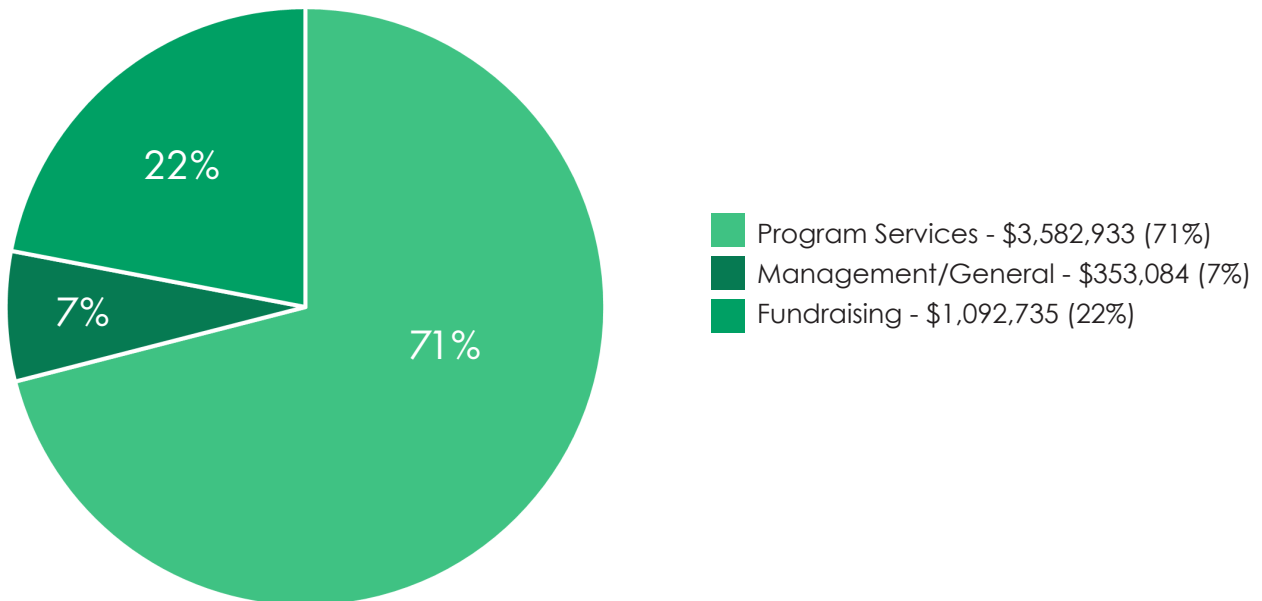


2019 Financials

Total Support 2019: \$18,117,133



Total Expenses 2019: \$5,028,752



Statement of Financial Position

as of December 31, 2019 (with comparative totals for 2018)

	2019	2018
CURRENT ASSETS		
Cash and cash equivalents	\$ 14,645,682	\$ 1,304,571
Restricted cash	11,632	11,557
Investments	35,401	35,225
Pledges and contributions receivable	1,050,700	853,321
Prepaid expenses and other	49,235	44,108
	<hr/>	<hr/>
Total current assets	15,792,650	2,248,782
PROPERTY AND EQUIPMENT		
Equipment	15,181	15,181
Furniture	176,476	176,476
Computer equipment	71,429	63,098
Leasehold improvements	595,324	595,324
Website and computer software	788,700	788,700
	<hr/>	<hr/>
	1,647,110	1,638,779
Less: Accumulated depreciation and amortization	(1,626,848)	(1,607,186)
	<hr/>	<hr/>
Net property and equipment	20,262	31,593
OTHER ASSETS		
Pledges and contributions receivable, net of discount	299,220	487,187
	<hr/>	<hr/>
TOTAL ASSETS	\$ 16,112,132	\$ 2,767,562
CURRENT LIABILITIES		
Line of credit	\$ 300,000	\$ 250,000
Accounts payable and accrued liabilities	617,582	316,748
Accrued salaries and related benefits	31,802	27,053
Deferred rent	44,575	37,171
	<hr/>	<hr/>
Total current liabilities	993,959	630,972
LONG-TERM LIABILITIES		
Loan payable	2,527,233	2,589,457
Deferred rent	86,819	131,393
	<hr/>	<hr/>
Total long-term liabilities	2,614,052	2,720,850
	<hr/>	<hr/>
Total liabilities	3,608,011	3,351,822
NET ASSETS (DEFICIT)		
Without donor restrictions	(2,239,024)	(3,024,433)
With donor restrictions	14,743,145	2,440,173
	<hr/>	<hr/>
Total net assets (deficit)	12,504,121	(584,260)
	<hr/>	<hr/>
TOTAL LIABILITIES AND NET ASSETS	\$ 16,112,132	\$ 2,767,562

Statement of Activities

as of December 31, 2019 (with comparative totals for 2018)

	<u>2019</u>	<u>2018</u>
	<u>Total</u>	<u>Total</u>
REVENUE AND SUPPORT		
Contributions	\$ 16,143,110	\$2,550,944
Event revenue	1,047,429	1,455,291
Government grants	250,000	250,000
In-kind contributions	645,333	635,019
Investment income, net	49,235	10,840
Net assets released from donor restrictions	—	—
Total revenue and support	<u>18,117,133</u>	<u>4,902,094</u>
EXPENSES		
Program Services:		
Public Awareness, Engagement, and Education	1,270,318	1,305,289
Restoration and Sustainability	1,981,299	3,364,182
Government Relations and Outreach	141,351	—
Partnership Support	150,289	—
Volunteer Programs	39,677	—
Total program services	<u>3,582,933</u>	<u>4,669,471</u>
Supporting Services:		
Management and General	353,084	406,675
Fundraising	1,092,735	1,387,421
Total supporting services	<u>1,445,819</u>	<u>1,794,096</u>
Total expenses	<u>5,028,752</u>	<u>6,453,567</u>
Change in net assets (deficit)	13,068,381	1,561,473
Net assets (deficit) at beginning of year	<u>(584,260)</u>	<u>977,213</u>
NET ASSETS (DEFICIT) AT END OF YEAR	<u>\$ 12,504,121</u>	<u>\$ (584,260)</u>

Board of Directors

John E. Akridge, III
Founder and Chairman, Akridge

Dr. Barbaralee Diamonstein-Spielvogel
Chair, New York State Council on the Arts

John Drew
President and CEO of TCMA, A Drew
Company

David Geanacopoulos
Senior Executive Vice President of Public
Affairs and Public Policy, Volkswagen Group
of America

Lanny Griffith
Chief Executive Officer, BGR Group

Lynn Hackney
Founder, Allyson Capital

Eric Hoplin
Head of External Relations, Wells Fargo &
Company

Sheila C. Johnson
Founder and CEO, Salamander Hotels &
Resorts

Nels Olsen
Vice Chairman and Co-Leader, Board &
CEO Services, Korn Ferry

Edward L. Samek
Retired Chairman & CEO, The MRC Group,
Former Chair, Friends of Acadia National Park
(2011–2017)

Pamela Scholl
President, Dr. Scholl Foundation

The Honorable Craig Stapelton
President, Stapleton Associates, Senior
Advisor, Stone Point Capital

Catherine Townsend
President & CEO, Trust for the National Mall

Todd Walker
Senior Vice President, Corporate Citizenship
and Government Affairs, Altria Client
Services, LLC

National Advisory Council

The National Advisory Council helps steward relationships, fundraising ideas and new connections to help the Trust raise awareness and private funds for its mission to preserve and enhance the National Mall. The Council consists of a diverse group of supporters and influencers who represent a wide range of sectors and backgrounds. Council members may be former board members, former members of Congress, current elected officials, donors and key stakeholders.

Sherrie Beckstead
Liljenquist & Beckstead

The Honorable Thomas A. Daschle
Former Senate Majority Leader

John J. DeGioia
President, Georgetown University

Joseph G. Fogg, III*
Chairman and Chief Executive Officer,
Westbury Partners

Abraham H. Foxman*
Former National Director, Anti-Defamation
League

David Geanacopoulos*
Former Senior Executive Vice President,
Public Affairs and Public Policy, Volkswagen
Group of America

The Honorable C. Boyden Gray*
Founder, Boyden Gray & Associates

John Hamre*
President and CEO, Center for Strategic &
International Studies

The Honorable Dirk Kempthorne*
Former United States Secretary of the Interior

Jared Oldroyd
Vice President, Clark Construction Group,
LLC

David B. Pollin
Co-Founder and President, The Buccini/Pollin
Group

Ned Powell
President & CEO at USO World Headquarters
(Ret)

The Honorable Francis Rooney*
United States Congressman (R-FL)

J. Rutherford Seydel, II*
Partner, Davis, Pickren, Seydel & Sneed, LLP

Thomas L. Strickland*
Partner, WilmerHale

David M. Velazquez*
President and CEO, Pepco Holdings, Inc.

Catherine Merrill
CEO and President, Washingtonian Media

The Honorable Tim Wirth*
Former United States Senator (D-CO)

*Former Member of the Board

Corporate Leadership Council

These distinguished and influential leaders play an instrumental role in advancing the mission of the only non-profit exclusively dedicated to improving the National Mall. The Corporate Leadership Council enables progress by investing in the Trust's ongoing work.

Premier Members

PNC BANK

General Members

Altria Group
Chevron Corporation
Exxon Mobil
Guest Services
Volkswagen Group of America
Wells Fargo

Chairman's Circle

The Trust for the National Mall proudly recognizes individuals, families and family foundations have made significant leadership gifts in support of our mission and projects.

David M. Rubenstein
Akridge Family Foundation*
The Honorable C. Boyden Gray
Dr. Sachiko Kuno
Sheila C. Johnson and
The Honorable William Newman
The Honorable Francis and
Mrs. Kathleen Rooney*
Mr. and Mrs. Lanny Griffith

Mr. Melvyn and Mrs. Suellen Estrin*
Mr. Joseph and Mrs. Leslie Fogg*
The Honorable Mary Ourisman
Mr. Philip Amarante*
Dr. Armeane and Mrs. Mary Choksi*
Mr. Robert C. and Mrs. Charlotte Kettler*
Mr. Robert and Mrs. Arlene Kogod

* Founding Investors

L'Enfant Circle

The L'Enfant Circle honors donors contributing an annual gift of \$25,000 to \$49,000. Named for Pierre L'Enfant, the original architect of the new capital city, the L'Enfant Circle members ensure the 1791 urban plan of avenues and green space envisioned by L'Enfant is preserved for generations to come.

Akridge Family Foundation
The Honorable C. Boyden Gray
The Merrill Family Foundation
Sheila C. Johnson and
The Honorable William Newman

Mr. Monty and Mrs. Traci Hoffman
The Merrill Family Foundation
Mr. and Mrs. Lanny Griffith

McMillan Circle

The McMillan Circle honors individual donors and family foundations contributing annual gifts from \$10,000 to \$24,999. Named for Sen. James McMillan, chairman of the 1901 Senate Park Commission, McMillan Circle members ensure the McMillan Plan's concept of a ceremonial core with parkways and iconic monuments serves as a gathering place for the nation.

The Honorable Craig Stapleton and
Mrs. Debbie Walker Stapleton
Mrs. Jacqueline Mars
Edward Samek

The Keehn Family Foundation
Dr. John and Mrs. Julie Hamre
Smart Family Fund
Dr. Barbaralee Diamonstein-Spielvogel

Monumental Circle

The Monumental Circle honors individual donors and family foundations contributing annual gifts from \$5,000 to \$9,999.

Steven and Katrina Gewirz
Kevin and Amanda Jacobs
Mr. and Mrs. William Alsup, III
Lila Sullivan
Mrs. Marlene Malek

Herbert and Patrice Miller
Katherine and David Bradley
Warren Wilson and Elizabeth Tkacik
Nina Pillsbury

Women's Leadership Committee

In 2007, a small group of dynamic women formed the Women's Leadership Committee (WLC) of the Trust for the National Mall. Since the Committee's first benefit luncheon in a small tent on the National Mall, this exceptional group has actively advocated to restore the prestige and attention our National Mall deserves.

Honorary Chair

Mrs. Laura Bush

2019 Co-Chairs

Sally Akridge
Gigi Webb Murphy
Pamela Marquez

2019 Philanthropy Chairs

Paula Heichel, CFP®, ADPA®
Louise B. Williams

Members

Sally Akridge*
Nancy Appleby
Elizabeth Board
Ellen Boer
Caroline Boutté*
Jill Brigati
Nancy Bryant
Jennifer Butler
Charlotte Buxton
Mary Choksi
Margaret Cifrino
Meg Coffey
Rose Cohen
Monica Collins
Lizette Corro
Drusilla Demmy
Joyce Doehler
Sally Duran
Starr Ezra

Leslie Fogg
Debra Friedmann
Nancy Gewirz
Mary Gordon
Paula Heichel*
Elizabeth Hudson
Patricia Johnson
Cindy Jones
Suzi Keehn*
Margaret Keller
Marlene Malek
Ellen Marks
Pamela Marquez
Debby McGinn*
Jodie McLean
Theresa Menefee
Lindsay Miller
Suzanne S. Minshall*
Judith Morris

Marcia Nirenstein
Ginger Pickle
Perry Pidgeon Hooks
Nina Pillsbury
Debra Principi
Lola Reinsch
Judith Ritz
Karen Schuiling
Lisa Smith
Lila Sullivan
Carolyn Thompson
Catherine Townsend
Liz Underhill*
Mary Van Fossan
Gigi Webb Murphy*
Carolyn Williams
Louise B. Williams*
Cecilia Wraase

* 2019 Executive Committee

Philanthropists

Gifts, pledges and pledge payments made between January 1–December 31, 2019

\$1,000,000 & Above

Anonymous
 Dr. Scholl Foundation
 Ms. Sheila C. Johnson and The
 Honorable William Newman
 Dr. Sachiko Kuno
 Wells Fargo

\$500,000 to \$999,999

Nancy Bryant and Jerry Taylor

\$250,000 to \$499,999

DC Commission on the Arts &
 Humanities
 John Deere*

\$100,000 to \$249,999

Akridge Family Foundation
 Anonymous
 Diane & Guilford Glazer
 Philanthropies
 National Park Foundation
 The Merrill Family Foundation
 Mr. David Rubenstein

\$50,000 to \$99,999

Altria Group, Inc.
 Bloomberg L.P.
 Clark Construction Group, LLC
 The Honorable C. Boyden Gray
 Mr. and Mrs. Lanny and
 Susan Griffith
 I.M.P.
 Occasions Caterers*
 Politico*
 Mrs. Marlene M. Ross

Mr. Roger Sant
 Volkswagen Group of America,
 Inc.

\$25,000 to \$49,999

American Express Company
 BGR Foundation Inc.
 The Boeing Company
 The Buccini/Pollin Group, Inc.
 Capital One Services, LLC
 Chevron Corporation
 Delta Airlines
 EagleBank
 Event EQ*
 Exxon Mobil Corporation
 Facebook
 Grunley Construction Company
 Hilton Worldwide
 Ms. Traci and Mr. Monty Hoffman
 Mrs. Shelley and Mr. Allan Holt
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1300 Pennsylvania Ave, NW, Suite 370
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